

ALPHA KAPPA PSI

Beta Gamma Chapter



Corporate Partnership Opportunity Guide

To Our Prospective Partners

Thank you for your interest in partnering with Alpha Kappa Psi, Beta Gamma.

Our brothers have interned and worked in a variety of different locations and companies. We offer our members opportunities to continue to grow professionally through events held with our corporate partners. AKPsi not only offers its sponsors exposure to some of the brightest students, but through these events, creates an opportunity to demonstrate a company's unique brand and culture.

Throughout the rest of this booklet you will be able to find information regarding what our packages entail, who we are as an organization, and how we can benefit you as a corporate partner. If you are interested in additional information feel free to visit our website <http://www.iuakpsi.com> and you can also reach out to any of the contacts listed at the bottom. If you have any more questions or comments at all, please feel free to contact me.

Sincerely,

Rob Gilmore

vper.iuakpsi@gmail.com

Vice President of External Relations



Our Fraternity

Alpha Kappa Psi is an undergraduate co-ed professional business fraternity consisting of a leading group of young professionals. Since 1904, AKPsi has distinguished itself as the premier developer of principled business leaders and has a network that stretches from San Francisco to Singapore.



3.63 Median GPA

20+ Majors

50% Hutton Honors

24% in Academic

Workshops

Founded in 1927, the Beta Gamma chapter of Alpha Kappa Psi is currently the largest business organization at Indiana University with over 140 members, and pledge classes of about 30, in both business and non-business majors. Thanks to the efforts of our dedicated brothers, alumni, and corporate partners, we have proudly developed a long standing tradition of professional guidance and mentorship that begins with pledgship and continues well beyond graduation. This culture of mentorship plays a large role in preparing our brothers to be the future leaders in business, and is epitomized by the five pillars upon which our fraternity is centered: Brotherhood, Unity, Service, Integrity and Knowledge.



Packaging Options

Navy- \$500

Current Features:

- Company Link & Logo on AKPsi
- Chapter Website
- Access to Digital Resume Book

Silver- \$750

Current Features:

- Company Link & Logo on AKPsi Chapter Website
- Access to Digital Resume Book
- Company Presentation, Workshop, or Office Visit in the **Spring** semester held exclusively for AKPsi members
- Additional Recognition at all AKPsi Events

Gold- \$1000

Current Features:

- Company Link & Logo on AKPsi Chapter Website
- Access to Digital Resume Book
- Company Presentation, Workshop, or Office Visit in the **Fall** semester held exclusively for AKPsi members
- Additional Recognition at all AKPsi Events

Platinum- \$1200

Current Features:

- Company Link & Logo on AKPsi Chapter Website
- Access to Digital Resume Book
- Company Presentation, Workshop or Office Visit in the **Fall** and **Spring** semesters, may be held in collaboration with other student organizations
- Additional Recognition at all AKPsi Event
- Open Kelley Event



The AKPsi Advantage

The Resume Book

Alpha Kappa Psi Beta Gamma will provide a book of our members' resumes in return for partnering with our chapter to help your company recruit highly qualified students. The resume book is updated at the beginning of each semester, and we will provide your company an electronic copy of the most updated version of the book.



Company Recognition

Take advantage of AKPsi's extensive campus involvement by displaying your company's logo at all events in association with AKPsi to increase exposure for your company. Increase exposure for your company with AKPsi's extensive involvement on campus by displaying your company's logo at all events in association with AKPsi. We hold numerous campus-wide events throughout the semester, where your logo will be placed within all promotional materials. This would be in our graphic design elements, including our website and social media outreach. Your company's brand will also be on display at our Rush Information Night, which has over 400 students in attendance.



The AKPsi Advantage

Company Event

Held in either the fall or spring semester, the company event provides an opportunity to showcase its unique culture and opportunities to the brothers of AKPsi. Our corporate relations team will work with you to design the event and manage logistics while promoting the event within AKPsi. This event could take the shape of a professional workshop, networking dinner, an office visit, or any event that your company feels would most accurately demonstrate your brand and culture. While the fall event allows you to connect with brothers early in the fall recruiting process, the spring event will also allow you to connect with an expanded pool of nearly 30 more newly initiated freshman and sophomores.



THE PILLARS OF AKPSI

Brotherhood | Service | Unity

Alpha Kappa Psi's pillars of service and brotherhood are integral to the Beta Gamma chapter, and we love giving back to the Bloomington community and being involved on the IU campus as well. Several of our brothers are involved in the Indiana University Dance Marathon, which works to raise money for the Riley Children's hospital in Indianapolis. Beta Gamma brothers work with a variety of not-for-profit organizations including the Special Olympics and food pantries. In addition to being involved in the community, brothers build connections with each other through bonding events that we hold throughout the year.

IUDM

🕒 828 Hours Danced

👯 37 Brothers Dancing

💰 \$16,020 Raised



THE PILLARS OF AKPSI

Knowledge | Integrity

Outside of their involvement in Alpha Kappa Psi, Beta Gamma brothers are involved in a wide variety of other organizations on campus. 85% of our brothers are involved in other organizations, and of that 85%, 60% of them hold leadership positions in these organizations. Our brothers are trademarked by the desire to grow ourselves professionally, and to always learn more. 1 in 4 Beta Gamma brothers are in the Kelley Honors program, and 51% of our brothers are in the Hutton Honors College here at IU. AKPsi Beta Gamma recognizes the impact that our faculty has on us, and we hold an awards ceremony for Kelley Professors called Teacher's Excellence where we honor the professors that help develop us into the young professionals we aspire to be.



**#1 Undergraduate Public
Business School**
– Bloomberg Business Week



Women's Leadership Summit



180Degrees
CONSULTING



Our Brothers



“I had a brother in a prominent position in almost any student organization I wanted to join on campus, giving me **an invaluable network** to get involved and leave my mark at IU. I’ve learned things about myself and become a better person simply by interacting with those around me in the fraternity and trying to emulate the amazing brothers I’ve always admired.”

Brad Lewis - Fall Rush 2016

Pledge Trainer

“Alpha Kappa Psi has given me a **home** at IU. With different passions and interests, the chapter is constantly building each other up and pushing each other to reach new limits. I have grown not only professionally, but personally as well. My brothers have **helped me create and meet goals** that I never thought I could achieve while constantly providing me with unconditional love and support. Alpha Kappa Psi is my **family**.”

Sushmitha Suresh - Fall Rush 2016

Vice President of Communications



Our Alumni



“AKPsi gave me **incredible mentors** who selflessly spent hours helping me develop my professional brand and strengthen my case interviewing skills. AKPsi set me up for **accelerated professional development** as a freshman pledge in college and provides me a **strong global network** as an alumna.”

Clare Wang - Fall Rush 14

Business Technology Analyst, Deloitte

“AKPsi offered me the opportunity to **challenge myself** amongst a group of highly motivated college students. Since being in the workforce, I have been able to exhibit **leadership skills and confidence** in myself that has helped me stand out amongst my peers and learn in uncomfortable settings, thanks to AKPsi’s leadership and personal development.”

David Lobeck - Spring Rush 2014

Assurance Associate, PwC



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